



9-10 YEARS | WEEK 50

LivingSkills-AdvertisingandMarketing

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Producers and Consumers: Vocabulary



The economy is based on creating wealth through selling and buying. The people who do the selling and buying are producers and consumers. Let us now read the statement given in the boxes and write their name in the blank.

1

someone who makes or grows goods or offers services.



2

work that someone does for someone else.



3

things that are made or grown.



4

someone who buys goods or services



Answer key: 1) producer, 2) services, 3) goods, 4) consumer

Producers and Consumers: Differences



A producer is someone who makes a good or provides a service while consumer is someone who buys a good or service. Let us now colour all the given examples of producer with red colour and consumer with blue colour.

1	going to the movies	9	making a dress
2	teaching a student	10	buying a pair of shoes
3	cutting hair	11	protecting the community
4	painting a sculpture	12	ordering pizza
5	checking out a book	13	driving a taxi
6	fixing a roof	14	ordering a new toy online
7	making a salad	15	delivering pizza
8	paying for a movie	16	selling candy bars



Answer key: Blue - 1, 5, 8, 10, 12, 14; Red - 2, 3, 4, 6, 7, 9, 11, 13, 15, 16

Producers and Consumers: Producers



Producers are the people and businesses who make or grow goods. Producers can also provide a service. Think about what a producer is and draw a picture of producers. Write few lines describing who your producer is and why they are a producer.

Producer - 1

Producer - 2

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