



10-11 YEARS | WEEK 49

LivingSkills-AdvertisingandMarketing

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Producers and consumers: Vocabulary



The economy is based on creating wealth through selling and buying. The people who do the selling and buying are producers and consumers. Let us fill the blank by choosing the correct options.

1 _____ are something useful that people do for others.

- a. producers b. consumers c. goods d. services

2 _____ are people who buy or use goods.

- a. producers b. consumers c. goods d. services

3 _____ are the people who make or grow goods.

- a. producers b. consumers c. goods d. services

4 _____ are things people make or grow to sell.

- a. producers b. consumers c. goods d. services

5 Doctor, teacher, barber, policeman, bus driver are examples of _____?

- a. producers b. consumers c. goods d. services



Answer Key: 1) - d), 2) - b), 3) - a), 4) - c), 5) - d)

Producers and consumers: Differences



A producer is someone who makes a good or provides a service while consumer is someone who buys a good or service. Cut the pictures along the dotted lines and paste them under the correct box of producer and consumer.

Producer	Consumer



Answer Key: Producer - 1, 3, 4, 7, 8; Consumer- 2, 5, 6

Producers and consumers: Producers



Producers are the people and businesses who make or grow products. Producers can also provide a service. Some examples are given here, identify them and describe their occupation.

Producers

Identify and describe

1



2



3



4



5



Answer Key: 1) - Scientist, 2) - Software engineer, 3) - Farmer, 4) - Architect, 5) - Soldier

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